

Janasanyog, Assam Press Release No. 06 – Industries & Commerce

PepsiCo India to invest 40000 crores in State

Dispur, February 06: A delegation of PepsiCo India comprising Viraj Chouhan, Chief Government Affairs and Communication Officer-India Region; Rahul Sharma, Public Policy and Government Affairs Officer and Nitin Jindal, Associate Director, Business Planning called upon Industries and Commerce Minister Chandra Rajesh at Janata Bhawan, Dispur today.

The team informed the Minister that PepsiCo India has submitted a proposal to set up a green field project for manufacturing Lays and Kurkure chips in Assam worth Rs. 40000 crores. They stated that the company would engage in contract farming (buy back policy) whereby it would provide seeds to the farmers and buy back the matured potatoes from them. The company would also provide handholding support to the farmers. Right now, PepsiCo India has been working with over 24,000 farmers in many cities in **Andhra Pradesh**.

District Name: NELLORE

Total Locations:5

Location-1 :Kondapuram

Product Name	Damaged	Date of Expired	Total
Lays	61	75	136
Bingo	42	41	83
Chips	67	28	95
Bingo Tangles	48	30	78

Location-2 :Naidupeta

Product Name	Damaged	Date of Expired	Total
Lays	67	42	109
Bingo	93	41	134
Chips	75	22	97
Bingo Tangles	48	45	93

Location-3 :Kavali

Product Name	Damaged	Date of Expired	Total
Lays	92	84	176
Bingo	75	39	114
Chips	18	48	66
Bingo Tangles	24	29	53

Location-4 :Udayagiri

Product Name	Damaged	Date of Expired	Total
Lays	27	63	90
Bingo	40	44	84
Chips	52	51	103
Bingo Tangles	30	25	55

Location-5 :Marripudi

Product Name	Damaged	Date of Expired	Total
Lays	93	52	145
Bingo	27	39	66
Chips	14	41	55
Bingo Tangles	22	62	84